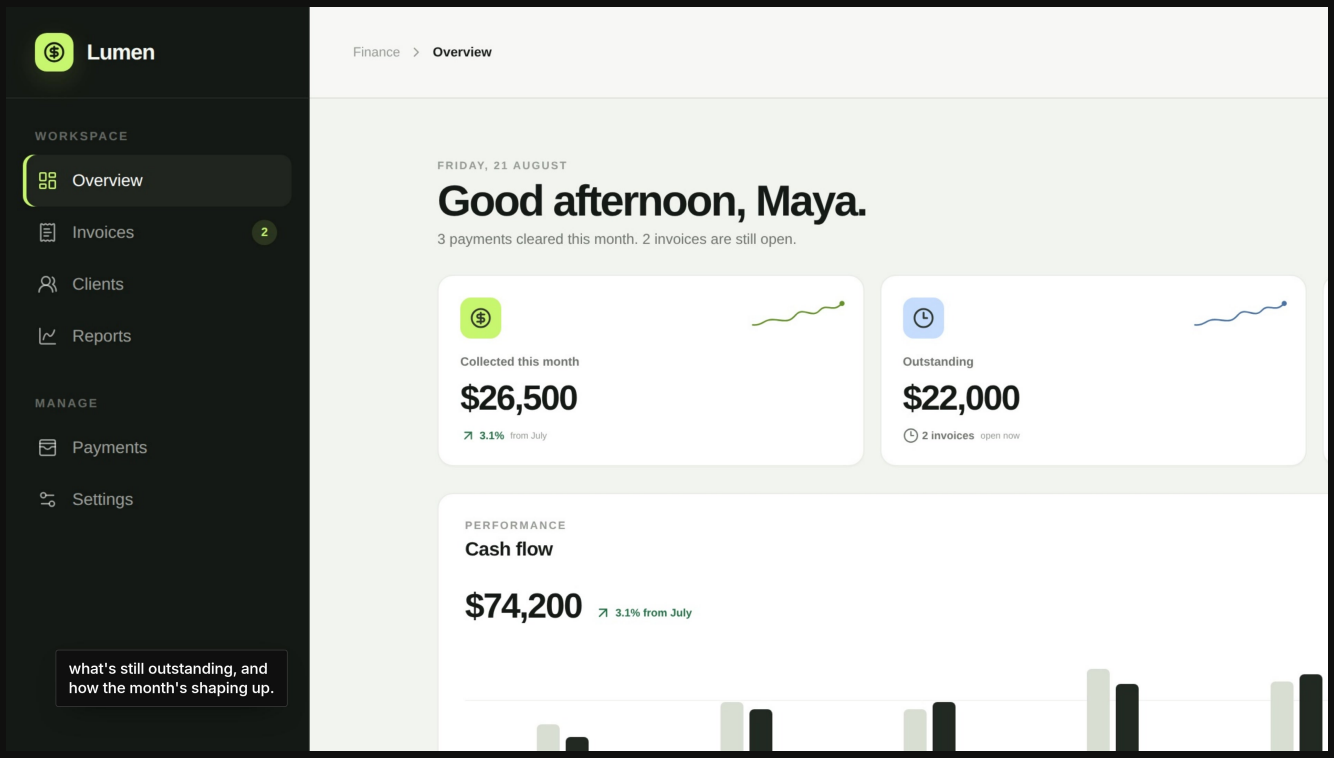
Your product, ready to explain.

Connect your product. Thespis chooses a story, records the app and makes a narrated 4K film in the cloud. Review it, then share it with customers or your team.

MARKETING FILMS | TEAM GUIDES | NATIVE 4K



Lumen billing workflow. A purpose-built demo application filmed by Thespis.
Example product output, not a customer case study.

The right level of detail.

A launch and a team handover have different jobs. Choose the format that fits the viewer, using the same connected product.

Marketing film

A concise product story for your website, a launch or a sales conversation. Lead with a useful result, show the features that support it and leave the viewer with a clear next step.

Example brief: Show how a small team keeps track of its invoices.

Team guide

A more detailed explanation for onboarding and sharing knowledge internally. Cover setup, the everyday workflow, available settings and how to check the result. Explain terms as they appear.

Example brief: Explain the workspace, the settings and how to review the first film.

Your voice, your review

Narration uses plain language and a consistent voice. Brand settings carry across releases. Every finished film stays private until someone on your team approves it.

Connect. Choose. Review.

For a supported app, setup does not require a script or configuration files. Thespis handles discovery, recording, narration and rendering in the cloud.

01 Connect the product

Install the GitHub App and select the repository. The default branch is selected for you.

02 Choose the audience

Open Demo setup. Keep Choose for me selected and pick Marketing film or Team guide. Add a short product brief if you want.

03 Make the film

Start a run in Thespis or push the tracked branch. The cloud worker opens the product, selects observed scenes and records the exact release.

04 Check the result

Review the 4K master and the selected story. Adjust the brief for a new version, or use Write my own for exact steps and narration.

05 Share the approved release

Download the full MP4, keep it in the private team catalog or publish a watch link with chapter navigation and an embed.

Vite and Next.js apps are detected automatically. Custom runtimes and signed-in products may need an app directory, startup settings or a seeded demo workspace.

Show what the product does.

A useful demo needs evidence the viewer can follow. Thespis uses the running application and actual API responses as the source for the film.

Web applications

Discovery reads product pages and the README, then chooses useful screens and components. The camera frames the whole active component. Large dialogs stay fully visible. A custom walkthrough can add exact clicks, input and checks.

API products

A checked-in OpenAPI file can identify simple GET requests for discovery. The film presents the actual HTTP status and selected JSON fields in a readable result panel. Custom scenes can show GET or POST requests with sample input.

A concrete example

An invoice API can show the request path, a successful HTTP status and the returned invoice total. The narration explains what the result means. The film does not invent a frontend for the API.

The finished file

Managed films are native 3840 x 2160 MP4s at 60 frames per second, with narration, captions, music and interaction sound. Playback uses the full film. There is no low-resolution GIF preview to approve.

Use sample data. Automatic discovery does not submit arbitrary forms, authenticate to external services or record command-line tools. Capture time is not a performance benchmark.

Choose the capacity you need.

Every plan includes narrated 4K output, team review and approval, private playback and API access. Both film formats use the plan's render allowance.

Production

$500 / month

1 connected repository
250 render minutes per month
Up to 2 active runs
90-day run history

Scale

$1,500 / month

5 connected repositories
1,000 render minutes per month
Up to 5 active runs
90-day run history

Enterprise

From $25,000 / year

Negotiated repositories and capacity
Custom retention and support
Deployment and security review
Agreed commercial terms

Prices are in USD. Active-run limits are plan allowances, not guaranteed start times. Processing depends on film length, app startup and cloud capacity. Standard plans have no guaranteed delivery SLA. Enterprise terms are agreed in writing.

Keep the team in control.

Private review

Organization access and roles control who can see, create and approve films. Playback and download links are short-lived. Review the product behavior, narration, framing and final result before approving a release.

Publishing that stays current

Keep the team guide in your private catalog. Publish the marketing film through a stable watch link or embed. Update that link to a newer approved release while older version links keep their original film. Passcodes, expiry and revocation are available.

Repeatable production

The selected branch and exact commit are recorded with each run. Setup changes apply to future films. Failed runs show the next action to take, and queued work waits for capacity. The work continues in the cloud when you close your laptop.

Start with one useful story

Request access, connect the product and tell us who the first film is for. Let Thespis prepare the story, then judge the finished result.

Request access: thespis.dev/request-access

Setup guide: thespis.dev/docs

Watch the example: thespis.dev/watch/lumen-product-film

info@thespis.dev
Product details, Terms and Privacy Policy: thespis.dev